# **Company Information**

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| Name of Advertiser: |
| Address: City, State, Zip: |
| Contact: Phone: Fax: Email: |

Advertising Requirements

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Ad Type** | **Ad Size** | **Issues** | **Annual Cost** | **Total Cost** |
| Digital Publications Top Spot Sponsor | 2in x 5in | Monthly | $1200.00 |  |
| Digital Publications Side Bar Banner | 2in x 4in | Monthly | $1000.00 |  |
| Digital Publications Side Bar Banner | 2in x 3in | Monthly | $950.00 |  |
| Digital Publications Closing Banner | 7in x 1in | Monthly | $800.00 |  |
| **Select Digital Publication:**  | Education Connection | Regulatory Spotlight | Legislative E-Bulletin |  Washington E-Bulletin |
| Web Home Page | 2.5in x 5in | Monthly | $700 |  |
| Web Home Page | 3.5in x 1.5in | Monthly | $600 |  |
| Web - other pages | 3.5in x 1.5in | Monthly | $400 |  |
| Membership Directory Inside Front cover | 4.75in x 8.75in | Annual | $500 |  |
| Membership Directory Inside Back cover | 4.75in x 8.75in | Annual | $400 |  |
| Membership Directory Full page | 3.25in x 8in | Annual | $300 |  |
| Membership Directory Half page | 3.25in x 4in  | Annual | $200 |  |
| Annual Report Inside Front cover | 4.75in x 8.75in | Annual | $500 |  |
| Annual Report Inside Back cover | 4.75in x 8.75in | Annual | $400 |  |
| Annual Report Full page | 3.25in x 8in | Annual | $350 |  |
| Annual Report half page | 3.25in x 4in  | Annual | $250 |  |

**Please call IBA (208) 342-8282 for space availability.**

**IBA: 816 W. Bannock St. 5A, Boise, ID 83702**

**info@idahobankers.org**

Credit Card Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Expiration Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_\_\_\_\_

Cardholder Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Cardholder Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Cardholder Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please select payment:

* Payment is enclosed (checks payable to: IBA)
* Please invoice me. I will authorize payment in full prior to launching the ad.
* Please bill my credit card.
1. Account balance is due in full prior to launching of the ad. A monthly finance charge of 1.5%, which is 18%per annum, will be charged on the unpaid balance of past due accounts.
2. All materials will be reviewed for acceptability and IBA reserves the right to refuse any advertisement.
3. Position of advertisements is at the discretion of IBA, unless the advertiser has specifically contracted for a premium position.
4. Advertisers assume liability for all content (including text representation and illustration) of the advertisement printed and agree to indemnify, protect and hold harmless the IBA from any claim or action based on the content of an advertisement published.
5. Order is non-cancelable. In the event that an advertisement is not launched for any reason, a refund will be given. If there is a problem with an ad, such as late distribution, or quality that is the IBA’s fault, a make-good will be given.
6. IBA reserves the right, at its discretion, to either refund or make-good any paid ad that does not run due to IBA error.
7. The IBA reserves the right to place the word “advertisement” with any copy that is deemed not to be an article.

 **Signature: Date:**