

# IBA MEMBERSHIP PROGRAMS

Platinum	Gold	Silver	Associate
\$10,000	\$7,000	\$3,500	\$850

## Benefits of IBA Membership Programs

### RECOGNITION OPPORTUNITIES

Quarterly IBA communications	X	X		
Access to targeted mailing lists	X	X		
License agreement to use IBA Gold Associate logo	X	X		
Other mutually agreed upon membership benefits	X	X		
Consideration for speaking opportunities at IBA education programs & events	X	X	X	
<b>NEW:</b> Email promotion of relevant education webinars & programs	X	X	X	
Listing on IBA's online associate member page by membership level	X	X	X	X
Advertisement/ Listing in IBA Membership Directory, <i>distributed in January</i>	Full Page	Full Page	½ Page	3" x 3"
Advertisement/ Listing in IBA Annual Report, <i>distributed in June</i>	Full Page	Full Page	½ Page	Listed only
Subscription to IBA Digital Publications -Legislative E-Bulletin, Education Connection, Regulatory Spotlight	X	X	X	X
<b>NEW:</b> Company logo listed as "IBA Gold or Silver Level Supporter" on <u>ALL</u> IBA Digital Publications ( <i>listed on the line above</i> )	X	X	X	
<b>NEW:</b> Company logo listed as "IBA Supporter" on a minimum of two IBA Digital Publications per year	X	X	X	X
Member Discount Pricing at IBA & ICBA Events	X	X	X	X
<b>NEW:</b> Access to IBA online education through Oncourse Learning- <i>must register at <a href="http://www.idahobankers.org/webinars/">www.idahobankers.org/webinars/</a></i>	X	X	X	X
<b>NEW:</b> Opportunity to market upcoming education webinars via IBA's <b>NEW Associate Member Education Page</b>	X	X	X	X
Recognition among IBA & ICBA members as a supporter of the banking industry	X	X	X	X
Referrals to banks for your services	X	X	X	X
<b>NEW:</b> Opportunity to submit relevant articles to be posted on IBA Social Media Outlets	X	X	X	X

### IBA & OBA AGRICULTURAL CONFERENCE

September, 2021 · Idaho

<b>Complimentary Exhibit Booth</b> , includes comp registration for booth staff	X	X		
Recognition in all conference materials & marketing	X	X	X	
Preferred selection of sponsored event ( <i>if sponsoring</i> ) – based on Member Level	X	X	X	
Advertisement in IBA & OBA Ag Conference program	1/2 page	1/2 page	1/4 page	
Conference PowerPoint welcome slides recognizing Membership Level	X	X	X	
Badges/ribbons recognizing Program Level	X	X	X	

### IBA & NBA SUMMER CONVENTION – NEW

June 27- 30, 2021 · Shore Lodge, McCall, Idaho

<b>Gold Level sponsorship</b> of mutually agreed upon event <b>OR Complimentary Exhibit Booth</b> , includes one registration for booth staff & preferred booth placement	X	X		
Recognition in all conference materials & marketing, based on Membership Level	X	X	X	
Conference PowerPoint welcome slides recognizing Membership Level	X	X	X	
Badges/ribbons recognizing Membership Level	X	X	X	

### 2022 EMERGING LEADERS PROGRAM- NEW

3 Separate Sessions held throughout Idaho in 2022 (marketing will begin 2021)

Premier Sponsor (limited to one, promoted as "partnering with IBA" for the duration)	X			
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### Additional Sponsor Opportunities in 2021 – details TBD

- IBA Board of Directors' Meetings
- Pacific NW Capitol Hill Visit Member Dinner
- IBA Summer Golf Tournaments (Boise & Idaho Falls)

### QUESTIONS?

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