



IDAHO COMMUNITY BANKERS ASSOCIATION

2022 LEADERSHIP CONFERENCE

Monday, January 24th

- 9:30 - 10:30am** **Conference Registration & Exhibitor Visits**
- 10:30 - 10:40am** **Presidents Welcome** | *Nathan Christensen, ICBA President*
- 10:45 - 11:45am** **Fiat, Meet Crypto: Everything Bankers Need to Know about Cryptocurrency** | *Pamela Clegg, Vice President of Financial Investigations, CipherTrace*
Banks have by and large avoided cryptocurrency over the past decade. But as crypto becomes mainstream, ignoring it becomes a costly position—both because of the risk of fines and penalties for banks that have illicit transactions happening on their payment rails, and because of the failure to provide banking services to lucrative crypto accounts. It's a double-edged sword: regulators are pressuring banks to identify cases of money laundering and sanctions evasion tied to cryptocurrency, and customers are clamoring to be able to invest in crypto through the financial institutions they already know and trust. This session will give a comprehensive overview of the relationship between traditional finance and the crypto economy. She will show how a risk-based approach to crypto can help financial institutions embrace the potential of cryptocurrency.
- 11:45am - 1:00pm** **Lunch, Exhibitor Visits & Guest Speaker**
12:15pm, Governor Brad Little
- 1:00 - 2:00pm** **Legislative Panel Q & A**
- 2:05 - 2:45pm** **Strategies and Implications for Higher Rates** | *Jim Reber, President & CEO, ICBA Securities*
Persistently high inflation is causing the Federal Reserve to adjust its monetary policy to a sooner-than-later proposition. Community banks are generally built for rising rates, but there is also a playbook for investing in bonds that will perform well if the market begins to price in rate hikes. We will discuss popular securities that would fit these criteria and suggest strategies for altering a bank's interest rate risk profile.
- 2:45 - 3:15pm** **Break with Exhibitors**
- 3:15 - 4:15pm** **Independent Community Bankers Association** | *Ron Haynie, Senior Vice President, Mortgage Finance Policy*
- 4:20 - 5:00pm** **Bank Marketing Session**
- 5:30 - 7:15pm** **Legislative Reception, Dinner & Guest Speaker** | *Kristin Armstrong, Olympic Gold Medalist*
5:30 - 6:15pm, Reception
6:15 - 7:00pm, Dinner
7:00 - 7:30pm, Guest Speaker Kristin Armstrong

Continued...

Tuesday, January 25th

8:30 - 9:25am

Breakfast & Guest Speaker

9:00am, Director Patty Perkins, Idaho Department of Finance

9:25 - 10:00am

Triggers, Tips, and Traps in Bank Insurance Policies | Ryan Hartzell, Partner, Hagan Hamilton Insurance

Ryan will share his insights and counsel into the world of how insurance policies respond to current bank exposures, claims scenario and denials, understanding what bankers need to be aware of when purchasing, administering, and executing their bank bond and directors' and officers' policies. As a banker, what are the trips, triggers, and traps you need to be aware of?

10:00 - 10:15am

Exhibitor Giveaways

10:15 - 11:15am

2022 Economy: Progress, Retreat, Bit of Both? | Dr. Chris Kuehl, Managing Director, Armada Corporate Intelligence

As we enter 2022 we still have all the issues that affected 2021 as well as some new ones on the horizon. Will growth slow in the coming months and will that take some pressure off the supply chain and inflation? Will interest rate hikes change the dynamics and how will pandemic issues affect consumers as well as how people work? More questions than answers at this point.

11:15am

Adjourn

11:30am - 1:00pm

ICBA Board Meeting (Closed)