

IBA MEMBERSHIP PROGRAMS

Platinum	Gold	Silver	Associate
\$10,000	\$7,000	\$3,500	\$850

Benefits of IBA Membership Programs (*benefits apply to 2022 events only*)

RECOGNITION OPPORTUNITIES

Quarterly IBA communications	X	X		
Access to targeted mailing lists	X	X		
License agreement to use IBA Gold Associate logo	X	X		
Other mutually agreed upon membership benefits	X	X		
Consideration for speaking opportunities at IBA education programs & events	X	X	X	
NEW: Email promotion of relevant education webinars & programs	X	X	X	
Listing on IBA's online associate member page by membership level	X	X	X	X
Advertisement/ Listing in IBA Membership Directory, <i>distributed in January</i>	Full Page	Full Page	½ Page	3" x 3"
Advertisement/ Listing in IBA Annual Report, <i>distributed in June</i>	Full Page	Full Page	½ Page	Listed only
Subscription to IBA Digital Publications -Legislative E-Bulletin, Education Connection, Regulatory Spotlight	X	X	X	X
NEW: Company logo listed as "IBA Gold or Silver Level Supporter" on ALL IBA Digital Publications (<i>listed on the line above</i>)	X	X	X	
NEW: Company logo listed as "IBA Supporter" on a minimum of two IBA Digital Publications per year	X	X	X	X
Member Discount Pricing at IBA & ICBA Events	X	X	X	X
NEW: Access to IBA online education through Oncourse Learning- <i>must register at www.idahobankers.org/webinars/</i>	X	X	X	X
NEW: Opportunity to market upcoming education webinars via IBA's NEW Associate Member Education Page	X	X	X	X
Recognition among IBA & ICBA members as a supporter of the banking industry	X	X	X	X
Referrals to banks for your services	X	X	X	X
NEW: Opportunity to submit relevant articles to be posted on IBA Social Media Outlets	X	X	X	X

IBA & OBA AGRICULTURAL CONFERENCE | May

Complimentary Exhibit Booth , includes comp registration for booth staff	X	X		
Recognition in all conference materials & marketing	X	X	X	
Preferred selection of sponsored event (<i>if sponsoring</i>) – based on Member Level	X	X	X	
Advertisement in IBA & OBA Ag Conference program	1/2 page	1/2 page	1/4 page	
Conference PowerPoint welcome slides recognizing Membership Level	X	X	X	
Badges/ribbons recognizing Program Level	X	X	X	

SUMMER CONVENTION | June or July

Gold Level sponsorship , applies to years when Idaho holds an independent convention OR Complimentary Exhibit Booth , includes comp registration for booth staff	X	X		
Recognition in all conference materials & marketing, based on Membership Level	X	X		
Conference PowerPoint welcome slides recognizing Membership Level	X	X		
Badges/ribbons recognizing Membership Level	X	X	X	

EMERGING LEADERS PROGRAM- **NEW**

3 Separate Sessions held throughout Idaho

Premier Sponsor (limited to one, promoted as "partnering with IBA" for the duration)	X			
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Additional Sponsor Opportunities

- IBA Board of Directors' Meetings
- Pacific NW Capitol Hill Visit Member Dinner
- IBA Summer Golf Tournaments (Boise & Idaho Falls)

QUESTIONS?

Zach Forster, Government & Member Relations

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