



2024 ANNUAL CONVENTION

SKAMANIA LODGE, WA

JUNE 26-28, 2024

2024 SPONSORSHIP OPPORTUNITIES

Sponsorship of each event is on a first-come, first-served basis. For the most current information on sponsorship availability, contact: Jeni Hall at the Idaho Bankers Association at jhall@idahobankers.org or call (208) 506-7046.

Please complete the reservation form on the last page and email to jhall@idahobankers.org. A team member will follow up with you to confirm your selection.

PRESENTING SPONSOR - \$10,000

- One complimentary 8'x 8' exhibit booth (\$1,600- \$2,100 value)
- Three complimentary Convention delegate registrations (\$2,685 value)
- Logo displayed on the event website
- Signage during the event and recognition in all applicable Convention materials
- Acknowledgment of sponsorship during a general session
- Acknowledgment throughout Convention as Presenting Sponsor
- Five minutes of podium time OR a pre-recorded infomercial (up to 3 minutes) to be played during one of the two general sessions
- Opportunity to have one piece of promotional material distributed at a general session
- Access to the attendee list 14 days in advance of the event
- Convention badge sponsor ribbon

On the final page, Presenting Sponsors can choose one of the following items to sponsor:

- Convention At-a-Glance Pocket Schedule
- ~~Name Badge Lanyards~~ **SPONSORED**
- ~~Thursday Evening Group Dinner~~ **SPONSORED**

DIAMOND SPONSOR - \$7,500

- One complimentary 8'x 8' exhibit booth (\$1,600- \$2,100 value)
- Two complimentary Convention delegate registrations (\$1,790 value)
- Logo displayed on the event website
- Signage during the event and recognition in all applicable Convention materials
- Acknowledgment of sponsorship during a general session
- Five minutes of podium time OR a pre-recorded infomercial (up to 3 minutes) to be played during one of the two general sessions.
- Access to the attendee list 10 days in advance of the event
- Convention badge sponsor ribbon

PLATINUM SPONSOR - \$5,000

- One complimentary 8'x 8' exhibit booth (\$1,600- \$2,100 value)
- Two complimentary Convention delegate registrations (\$1,790 value)
- Logo displayed on the event website
- Signage during the event and recognition in all applicable Convention materials
- Access to the attendee list 5 days in advance of the event
- Convention badge sponsor ribbon

GOLD SPONSOR - \$2,500

- One complimentary Convention delegate registrations (\$895 value)
- Logo displayed on the event website
- Signage during the event and recognition in all applicable Convention materials
- Convention badge sponsor ribbon

SILVER SPONSOR - \$1,000

- Logo displayed on the event website
- Signage during the event and recognition in all applicable Convention materials
- Convention badge sponsor ribbon

BRONZE SPONSOR - \$500

- Company name displayed on the event website
- Recognition in all applicable Convention materials
- Convention badge sponsor ribbon

MEMBER BANK SPONSORSHIP OPPORTUNITIES

\$10,000

- 7 Complimentary Delegate Registrations (\$6,265 value)
- Opportunity to have a pre-recorded infomercial (up to 2 minutes) to be played during a general session.
- Logo displayed on the event website
- Signage during the event and recognition in all applicable Convention materials
- Convention badge sponsor ribbon

\$5,000

- 3 Complimentary Delegate Registrations (\$2,695 value)
- Logo displayed on the event website
- Signage during the event and recognition in all applicable Convention materials
- Convention badge sponsor ribbon

\$1,000

- Opportunity to have a pre-recorded infomercial (up to 2 minutes) to be played during a general session.



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2024 SPONSOR RESERVATION FORM

SPONSOR INFORMATION

Company Name: _____
(Exactly how the company name should appear in promotional items)

Company URL: _____
(To be used on event website, if applicable for Sponsor level)

Is your company a member of the Idaho, Nevada, Oregon or Washington Bankers Association? ☐ YES ☐ NO

If so, please let us know which one(s): ☐ Idaho ☐ Nevada ☐ Oregon ☐ Washington

Contact Person: _____ Title: _____

Email: _____ Phone: _____

Mailing Address: _____ City, State & Zip: _____

ATTENDEE INFORMATION

If your sponsorship includes complimentary registration(s), a link to register, along with registration instructions and a discount code specific to your organization, will be sent to the contact email listed above. The discount code will cover the value of the complimentary registrations that are included in your sponsor level.

SPONSORSHIP LEVEL

Level of Sponsorship: _____

Presenting Sponsors, please choose one of the following items to sponsor:

☐ Convention at-a-Glance Pocket Schedule

Name Badge Lanyards - **SPONSORED BY FEDERAL HOME LOAN BANK OF DES MOINES**

Thursday Evening Group Dinner - **SPONSORED BY BHG**

PAYMENT

Invoices will be sent to the contact email listed above. Checks can be made payable to Washington Bankers Association and mailed to: Washington Bankers Association, 601 Union St., Suite 1720, Seattle, WA 98101

EMAIL COMPLETED FORM TO: jhall@idahobankers.org

PLEASE NOTE: Sponsorship is not considered reserved until availability is confirmed by a convention representative. There will be a **\$1,250 non-member surcharge** added to any sponsorship by a company that is not already a member of either the Idaho, Nevada, Oregon, or Washington Bankers Associations. To avoid this surcharge, please contact your local state association representative to apply for membership. If membership is paid prior to Convention, the non-member surcharge fee will be waived. Contributions or gifts to the Idaho, Nevada, Oregon, and Washington Bankers Associations are not deductible as charitable contributions for federal income tax purposes. However, payments may be deductible as an ordinary business expenses. Sponsorships are non-refundable once payment has been received.

(Company Representative's Signature)

(Date)