



BENEFITS OF IBA ASSOCIATE MEMBERSHIP

PROGRAM LEVELS	PLATINUM \$10,000	GOLD \$7,000	SILVER \$3,500	BRONZE \$1,050
RECOGNITION OPPORTUNITIES				
Banner on the homepage of IBA's website	FULL YEAR *\$2,400 VALUE	4 MONTHS *\$800 VALUE		
Ability to submit marketing content to be posted on IBA Social Media Outlets	X	X		
Company logo listed as "IBA Platinum/Gold Level Supporter" on ALL IBA Digital Publications (<i>Legislative E-Bulletin, Education Connection, Regulatory Spotlight</i>)	X *\$2,100 VALUE	X *\$2,100 VALUE	20% DISCOUNT	
Consideration for speaking opportunities at IBA education programs & events	X	X	X	
Promotion of relevant education webinars & programs	X	X	X	
Listing on IBA's online associate member page by membership level	X	X	X	X
Advertisement/ Listing in IBA Membership Directory, <i>distributed in January</i>	FULL PAGE *\$350 VALUE	FULL PAGE *\$350 VALUE	1/2 PAGE	3" X 3"
Advertisement/ Listing in IBA Annual Report, <i>distributed in June</i>	FULL PAGE *\$350 VALUE	FULL PAGE *\$350 VALUE	1/2 PAGE	3" X 3"
Subscription to IBA Digital Publications	X	X	X	X
Member Discount Pricing at IBA & ICBA Events	X	X	X	X
Access to IBA online education through Oncourse Learning	X	X	X	X
Recognition among IBA & ICBA members as a supporter of the banking industry	X	X	X	X
Referrals to banks for your services via webpage	X	X	X	X
Opportunity to submit relevant articles to be posted on IBA Social Media Outlets	X	X	X	X
IBA WINTER CONFERENCE JANUARY				
IBA/OBA/WBA AGRICULTURAL CONFERENCE MAY				
Complimentary Exhibit Booth, <i>includes one comp registration for booth staff</i>	X *\$1,600 VALUE	X *\$1,600 VALUE	X *\$1,600 VALUE	
Recognition in all conference materials & marketing	X *\$1,800 VALUE	X *\$1,800 VALUE	X *\$1,800 VALUE	
Preferred selection of sponsored event (<i>if sponsoring</i>) – based on Member Level	X	X	X	
Advertisement in Conference program	FULL PAGE	FULL PAGE	1/2 PAGE	
SUMMER CONVENTION JUNE OR JULY				
Complimentary Exhibit Booth, <i>includes one comp registration for booth staff</i>	X *\$1,600 VALUE	X *\$1,600 VALUE		
EMERGING LEADERS PROGRAM 4 SEPARATE SESSIONS HELD THROUGHOUT IDAHO				
EXECUTIVE DEVELOPMENT PROGRAM 11 SEPARATE SESSIONS HELD THROUGHOUT IDAHO				
Premier Sponsor (<i>promoted as "partnering with IBA" for the duration</i>)	X *\$5,000 VALUE			

Additional Sponsor Opportunities

- **IBA Board Dinner at Summer Convention- \$2,500 (allows for a 10-minute presentation to the board)**
- **IBA Board of Directors' Meetings**
- **Pacific NW Capitol Hill Visit Member Dinner (in Washington, DC)**
- **IBA PAC Fall Golf Tournaments (Boise & Eastern Idaho)**

QUESTIONS? Reach out to Beny Ward with the IBA
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